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Singapore blog about the softer side of business in the APME region

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Skyhigh.Vip announces launch of crisis management service in Singapore

SINGAPORE, May 6, 2019 /PRNewswire/ -- Skyhigh.Vip, an exclusive members-concierge and lifestyle club providing global concierge services, announced the introduction of a new black card members only crisis management service in Singapore, the pilot city which has years of experience with emergency public opinion and crisis management.

The purpose of this action is to upgrade the service experience for members, using their powerful media resources, high efficiency of the existing team, and years of research experience, creating a comprehensive solution to help members with personal crisis management.

"Every day in our lives, we face problems originating from different sources and situations. More often than not, those problems that affect us personally are usually the hardest ones to dealt with," said Nina, PR Manager. "After assisting numerous clients who have undergone personal management crisis, we have decided to provide some general guidelines and key pointers that we feel are important."

The crisis management team of Shyhigh.Vip, is composed of an ex-law enforcement officer, other experts in the fields of insurance, law, medical, private investigation and online CSI. The team will work together to evaluate different options and provide the best solution in resolving critical situations.

"A professional team should have the skills and resources to handle high-profile crises, anticipate critical scenarios and execute contingency plans. If the situation occurs online, a team of bloggers will be in place to counter negative information, while a team of public relations executives will develop and implement a messaging strategy. In addition, a team should be able to track down web updates and negative remarks," said Nina.

About SKYHIGH.VIP

Skyhigh.Vip is an exclusive members-only business and lifestyle club offering global business & concierge services 24/7/365.

Skyhigh.Vip manages some of the world's leading chambers of commerce spanning a wide spectrum of industries, providing its members global network opportunities and a wide range of business services that empower them with competitive leverage among their competitors. Members are served by a team of dedicated & multi-tasking corporate executive and selected vendors spanning 8 regions, across 92 cities in 45 countries providing them with the ultimate in holistic & personalized solutions with a human touch.

Visit www.skyhigh.vip/crisis-management/ for more details.

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